



American Heart
Association®

TOBACCO
Endgame

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Clear the Air:

Help Your School Go Vape- and Tobacco-Free

Notebooks? Check. Pens? Check. Laptop, tablet, cell phone? Check, check, check.

Looks like you're ready for a successful school year. But what if we told you that what you leave behind as you head back to school can impact your success as much as what you bring with you?

Here's what we mean. Every school year, nearly 3 million young people get suspended overall and more than 100,000 get expelled for bringing tobacco and vape products on campus. You read that right. It's bad enough that tobacco companies are targeting young people to start a harmful habit that can mess up their lives. But when students are suspended or expelled for using tobacco products? That's victimizing students twice.

And this type of punishment doesn't help change behavior. All it does is deny students opportunities to learn and succeed. Many young people are being suspended and expelled for vaping, but there's a better way to address the problem.

There are things schools can do to help support students and provide resources to quit while staying in the classroom.

Follow these 5 key steps, found in the [Clear the Air Toolkit](#), to advocate for a vape- and tobacco-free school policy that supports students and empowers them to succeed:

- 1** Learn about your school's code of conduct
- 2** Educate the educators
- 3** Rally your friends
- 4** Join the [Tobacco Endgame movement](#) and let us help you!
- 5** Use **#TobaccoEndgame** and **#CleartheAir** when you post on social!

Questions? Email us at TobaccoEndgame@heart.org.